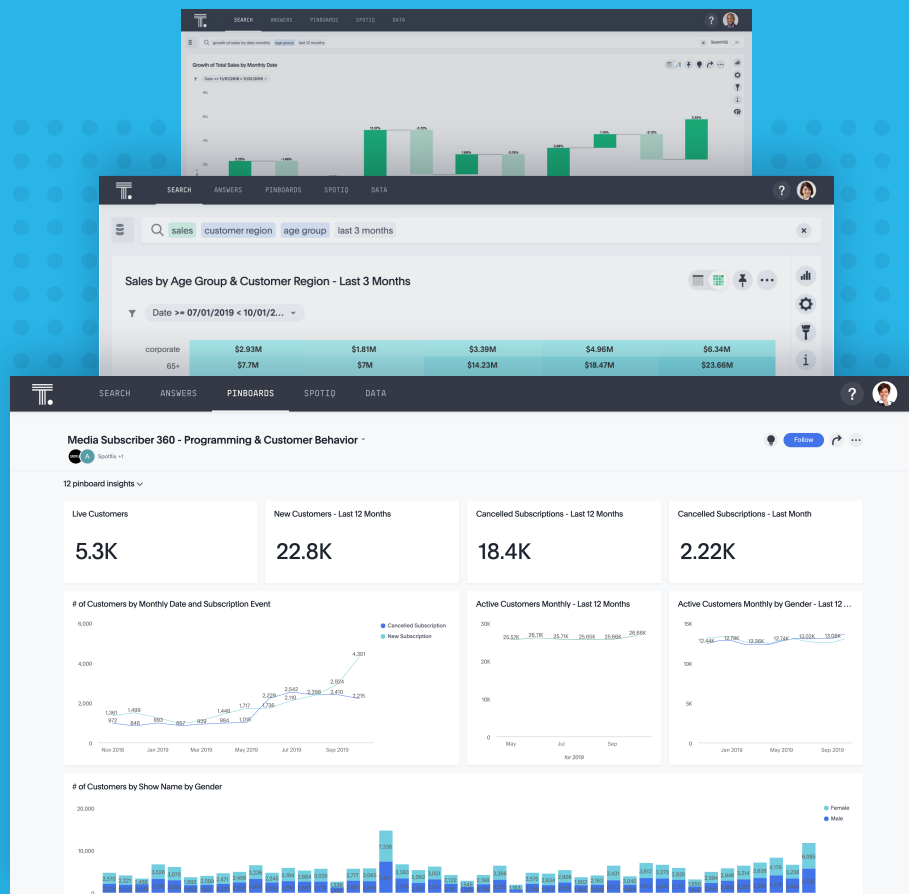




# Search & AI-Driven Customer 360° Analytics



You are collecting more customer data than ever before that you can use to improve and personalize the customer experience throughout every interaction with your organization. The majority of this data is generated in the cloud, making it ideal to store and analyze it in the cloud as well.

With Customer 360° analytics from Snowflake and ThoughtSpot, you can uncover granular customer insights with search and AI-driven analytics on Snowflake's high performance, zero management built-for-the-cloud data warehouse. Simply connect, select your customer data, and start searching. Queries run where the data lives to give you the most up-to-date answers.

## Why Snowflake + ThoughtSpot for Customer 360° Analytics



### Simple

True self-service in the cloud for everyone



### Smart

AI-driven insights so you know sooner



### Fast

Lightning fast answers on billions of rows in your cloud data warehouse

## Give Everyone Fast and Easy Access to Granular Insights

With ThoughtSpot, you can empower everyone in your organization with fast, easy access to search and AI-driven analytics on customer data in Snowflake, so they can make smarter decisions to improve the customer experience.



# of customers

monthly

last 6 months

customer gender

cancelled subscription



ThoughtSpot

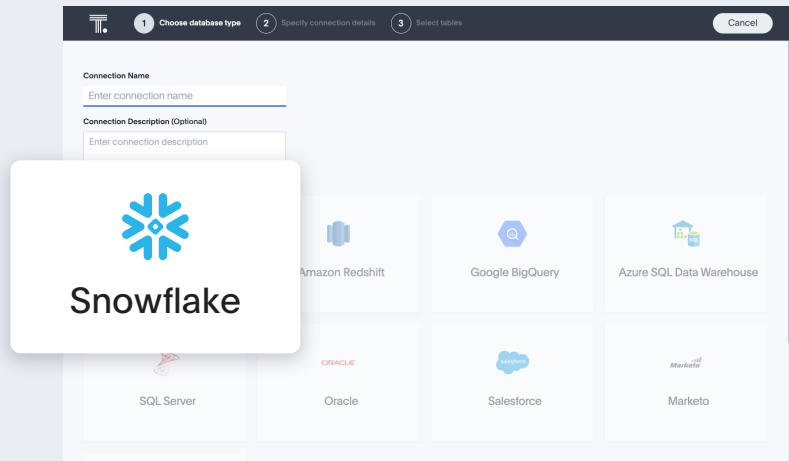


snowflake®

# How it Works

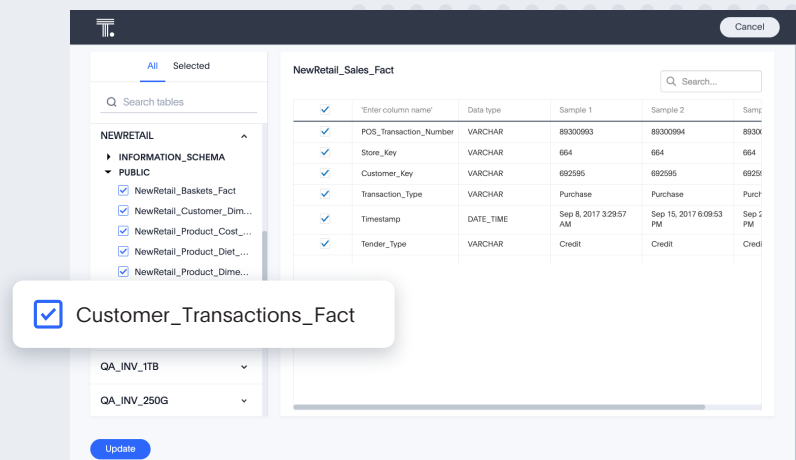
1

Connect to Snowflake



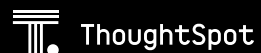
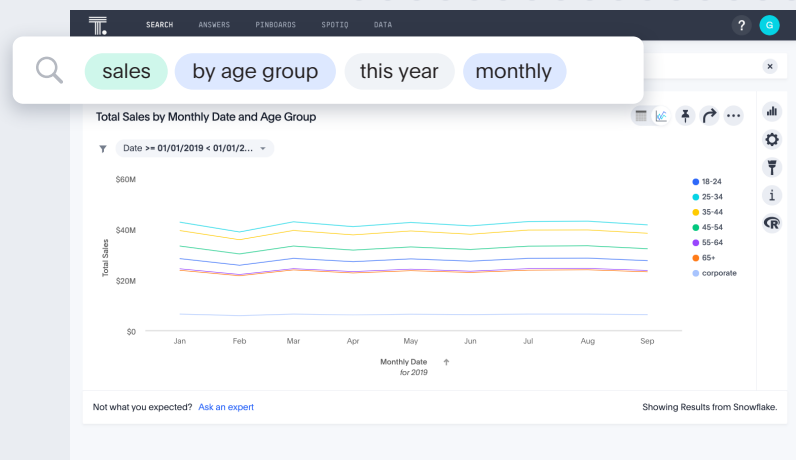
2

Preview and select data



3

Start searching



Search & AI-Driven Analytics on your Snowflake Data

<https://www.thoughtspot.com/snowflake/free-trial>