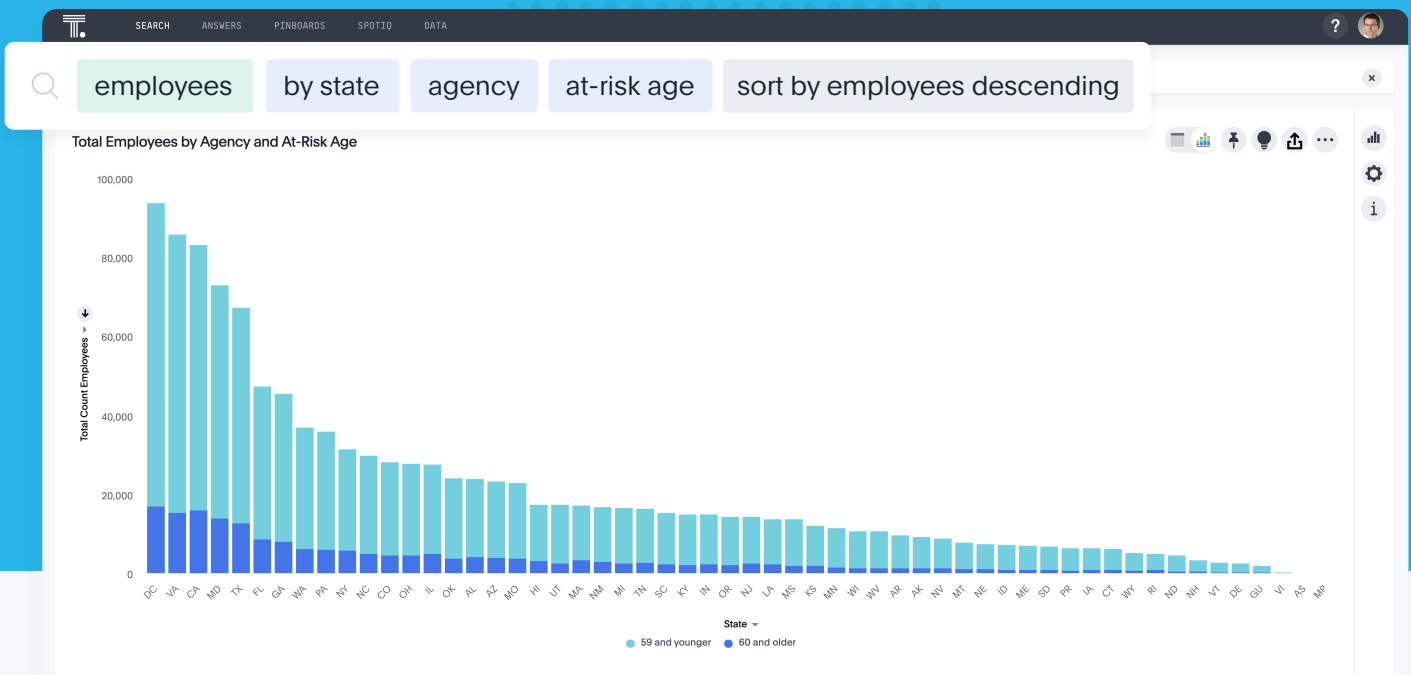


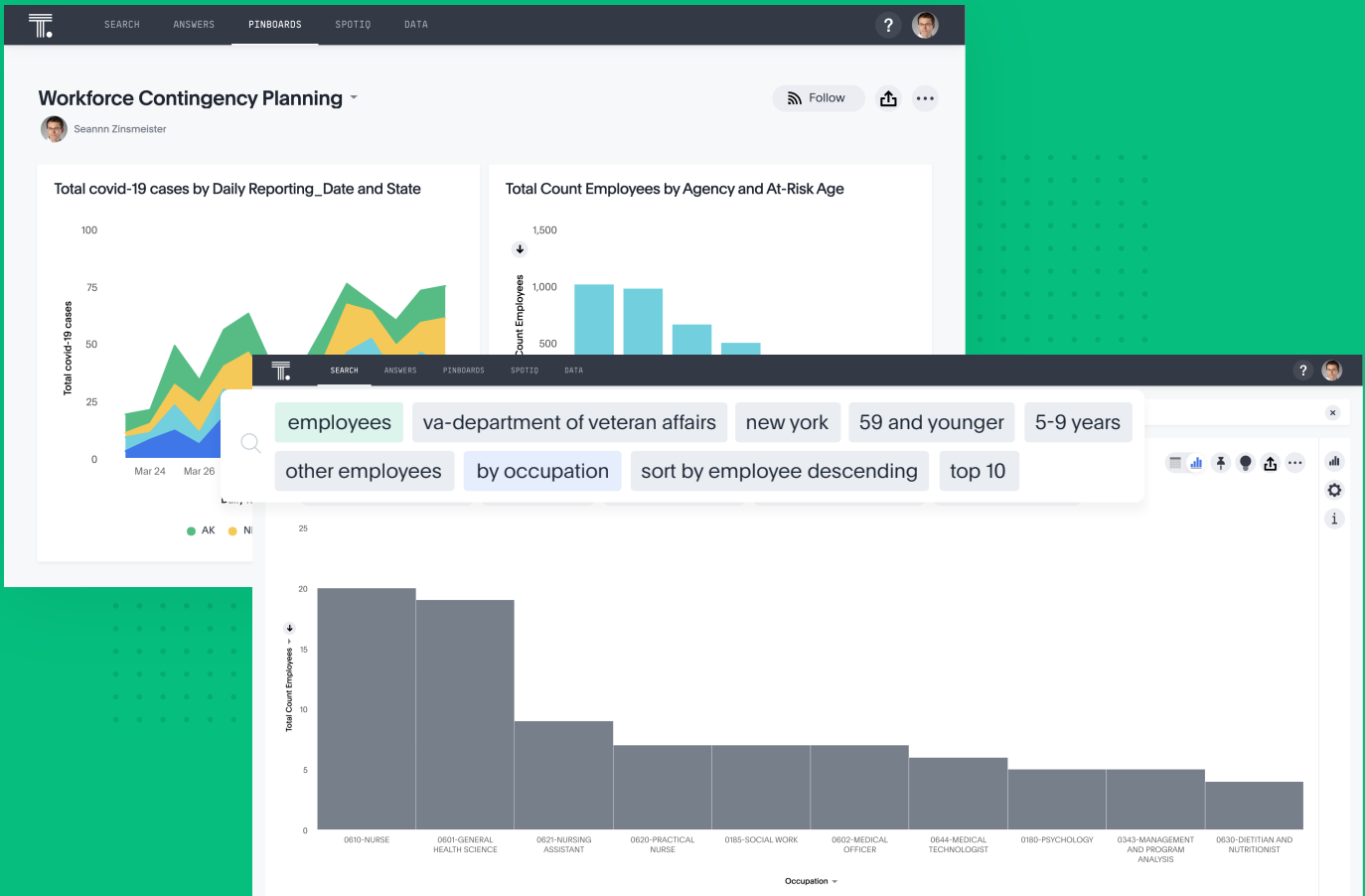
# Search & AI-Driven Workforce Contingency Analytics



Now more than ever, it is critical to run your business with fast access to facts. Learn how companies are mitigating risk and daily volatility by getting instant answers they can act on - now:

- ✓ Understand how businesses are changing in today's world
- ✓ Learn the strategies top companies are deploying to mitigate risk
- ✓ Explore case studies in workforce contingency planning

Dive in to learn how businesses are using analytics on Snowflake's Cloud Data Platform to strategically manage mission critical business initiatives.



# Workforce Contingency Planning

Maintain productivity and ensure employee safety & relocation.

## ⚠ Mitigate Risks

Anticipate and address the needs of a predominantly remote workforce.

## 💰 Manage Costs

Budget for financial impact to ensure remote workers can stay productive.

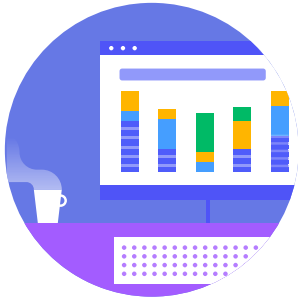
## 🕒 Improve Agility

Rapidly adapt to conditions impacting the workforce.

## Use Cases

- ✓ Resource Planning & Allocation
- ✓ Remote Workforce Efficiency
- ✓ Staffing Repatriation
- ✓ Employee Retention

# Why Snowflake + ThoughtSpot For Workforce Contingency Planning



## Simple

True self-service in the cloud  
for everyone



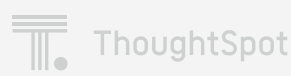
## Smart

AI-driven insights so you  
know sooner



## Fast

Lightning fast answers on  
billions of rows in your  
cloud data warehouse



## Give Every HR Professional Fast and Easy Access to Granular Insights

With ThoughtSpot, you can empower everyone in your organization with fast, easy access to search and AI-driven analytics on employee data in Snowflake, so they can make smarter decisions around workforce contingency planning.

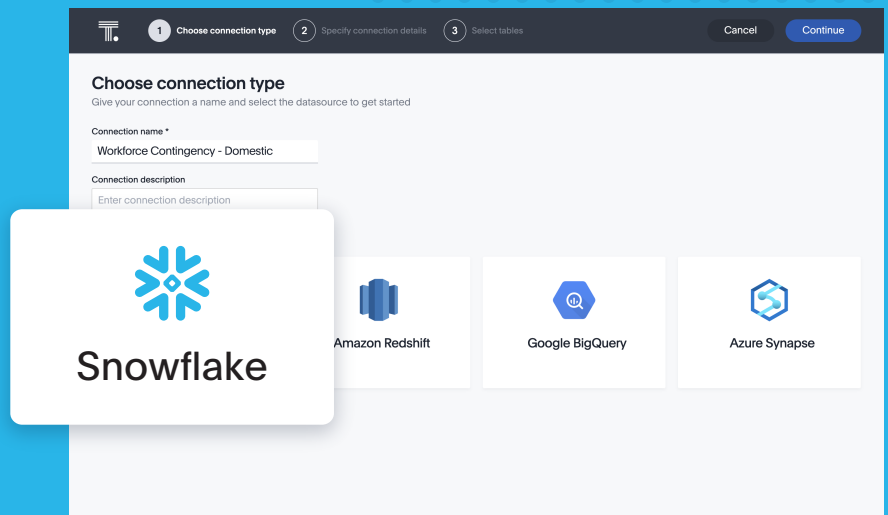
With Workforce Analytics from Snowflake and ThoughtSpot, you can uncover deep insights on Snowflake's Cloud Data Platform by easily transforming, integrating, and analyzing all of your data, with automatic and infinite scalability and near-zero management. Simply connect, select your data, and start searching. Queries run where the data lives to give you the most up-to-date answers.



# How it Works

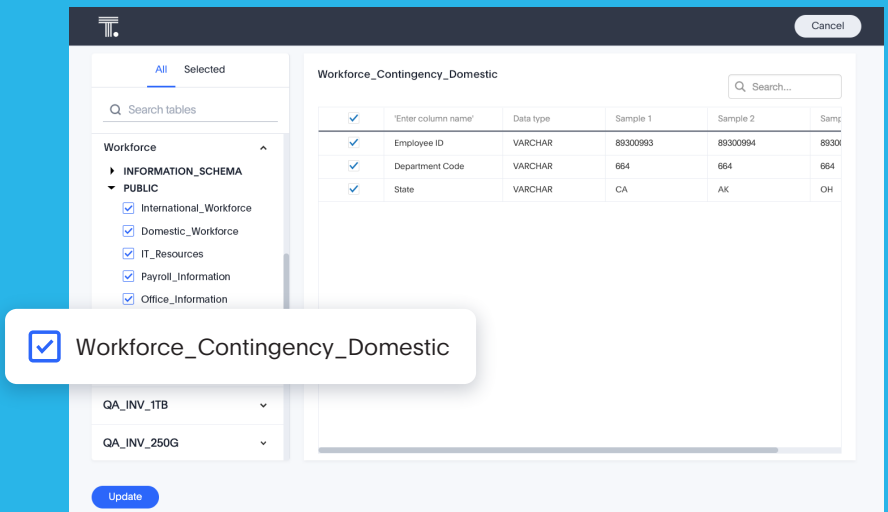
01

Connect to Snowflake



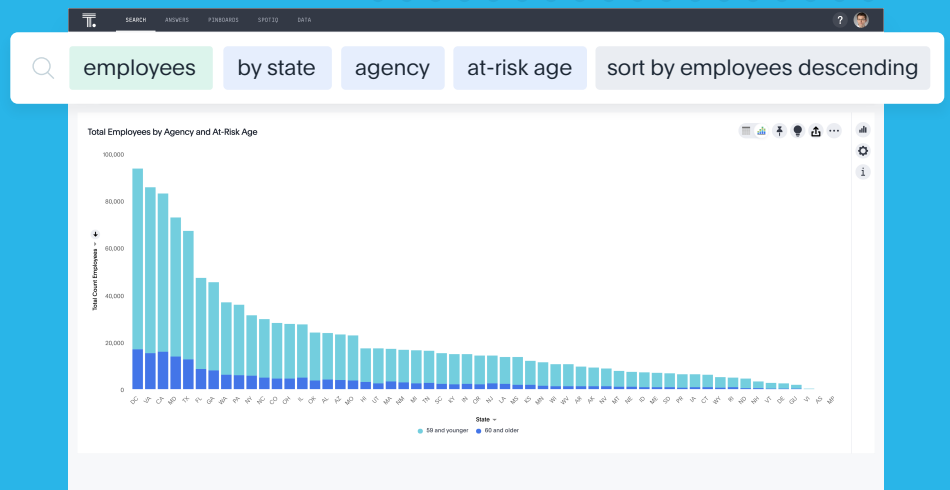
02

Preview and Select Data



03

Start searching



# Customer Stories

- **Protect Worker Safety and Prioritize Projects in Days**

Project managers, planners, and construction managers with a major Telecom manufacturer must travel to ensure new cell towers are deployed for their customers (Verizon, AT&T, etc.), but were concerned about the risks during the covid-19 pandemic. They used ThoughtSpot to share data insights with these groups as well as their internal Health & Safety team about the impacts of the virus. Seeing data-driven facts highlighted regions that are currently more or less safe for travel, helping prioritize workloads.

- **Rapidly Understand Impact on Schools**

For a franchisor of preschools all over the country, student and employee safety and health is a top priority. With COVID-19 spreading, they want to understand the intersection of confirmed cases with their school locations. ThoughtSpot overlaid COVID-19 data with their entire list of locations, helping them prioritize preventative measures along with potential closures.

- **Prioritize COVID Testing Center Deployment**

One of the largest Pharmacy companies will be opening COVID-19 test centers at all their stores and is using ThoughtSpot to marry COVID-19 data with store data to quickly identify the highest concentration of cases and drilling down into high risk population to prioritize the deployment, staffing, and opening of testing centers.

## The World's Most Successful Companies Use ThoughtSpot

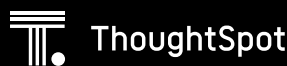


HAGGAR®

Scotiabank®

ExxonMobil

DAIMLER



Search and AI-Driven Analytics on your Snowflake Data