In the wake of a global health crisis, government agencies are majorly impacted by the detriments of outdated data and analytics systems. Every government agency consists of many complex, interdependent data management systems, along with an equally complicated array of data silos and unanswered questions. This pandemic has highlighted the gaps in the government’s data and analytics infrastructure.

Data & Analytics Modernization for the Public Sector with Search and AI-Driven Analytics for Snowflake

DATA SOURCE: OPM.GOV, 3/11/20
The Coronavirus Aid, Relief, and Economic Security Act (CARES) passed in March 2020 authorizes additional funding “for “Operations and Support...to prevent, prepare for, and respond to coronavirus, domestically or internationally, which shall be for enhancements to information technology and for facilities support.”

Government agencies need faster, smarter data on a massive scale that can prepare the nation to better predict, prevent, and respond to the changing developments in the crises of today and tomorrow.

With the combined power of ThoughtSpot and Snowflake, agencies can empower everyone in their organizations with fast, easy access to search and AI-driven analytics on their Snowflake data, so they can make smarter data-driven decisions.

The Era of Digital Transformation for Government

A sound digital analytics platform can lay the groundwork for a more effective digital transformation strategy inside government entities. ThoughtSpot’s augmented analytics platform empowers organizations to simplify access to data. When more people in the organization can ask detailed questions (and get answers) with simple, natural language search terms, the entire organization benefits. For organizations operating at the scale of the government, not having to wait a few days for a report can amount to lives saved, millions of dollars in savings, operational efficiencies, and even lives saved.

“The nation’s public health data systems are antiquated and in dire need of security upgrades – paper records, phone calls, spreadsheets and faxes requiring manual data entry are still in widespread use and have significant consequences including delayed detection and response, lost time, missed opportunities, and lost lives.”

JANET HAMILTON
DIRECTOR OF SCIENCE AND POLICY, COUNCIL OF STATE AND TERRITORIAL EPIDEMIOLOGISTS

ThoughtSpot for Analytics and IT Modernization

Government organizations and industry leaders across the Fortune 500 use ThoughtSpot to enable team members throughout the organization to answer complex questions using data.
Simple
Empower everyone to answer their own data questions with true self-service analytics. With Thoughtspot, anyone from the Agency Director to business analysts can search to analyze billions of rows of data from any source – human capital management, inventory and logistics, financial data, threat intelligence, and more – all in seconds.

Smart
ThoughtSpot’s search bar is smart and delivers a familiar modern search experience. A search bar prompts you, makes suggestions, and guides you to the right answer. For the questions you didn’t know to ask, ThoughtSpot’s AI-engine SpotIQ provides personalized recommendations on the fly with one-click auto-analysis to uncover anomalies and trends.

Fast
Over the last two decades, the exponential growth of data has led to even more time being spent responding to the endless data calls within your Agency. ThoughtSpot reduces the time spent collecting the right data and instead provides automated answers through search & AI, searching through 10s of billions of rows of data to find insights in mere seconds.

Unlimited
With ThoughtSpot, there is no “per user tax.” Deliver instant answers for all with unlimited user licenses to increase analytics adoption and data-informed decision making across your organization.
Top Use Cases

**Acquisition and Grants Oversight**
Promote transparency and oversight of appropriated funds. Give acquisition officials instant access to line-item, transaction level detail to maximize visibility and use of funds to meet mission requirements.

**Contact Center**
Whether benefits or investigations, contact centers today are overwhelmed with an increase in workload. Speed is critical. Create a centralized, single version of the truth to better understand where inefficiencies and bottlenecks exist and to respond more efficiently to citizen demands.

**Fraud Detection**
Empower all users to uncover and identify potential cases of fraud by making data insights more visible and accessible.

**IT Continuity for Telework**
Ask ad hoc questions quickly and securely from your network data - instant results can drive instant action, allowing you to ensure 100% uptime for your most mission critical applications.

**Workforce Contingency Planning**
Anticipate mission changes and identify resource allocation by automatically surfacing visible and accessible insights from AI-driven analytics.

**Supply Chain Resilience**
With easy cross-source analysis, identify gaps in the supply chain to mitigate the impact of COVID-19 on production lines and supply chains. Maximize visibility and ensure supply chain stability.

**Snowflake for Data Modernization**
Use the power of search and AI to uncover insights on Snowflake’s Cloud Data Platform to easily transform, integrate, and analyze all of your data, with automatic and infinite scalability and near-zero management. Simply connect, select your data, and start searching. Queries run where the data lives to give you the most up-to-date answers.

01
Connect to Snowflake

02
Preview and select data

03
Start searching

www.thoughtspot.com | (800) 508 - 7008
Features

- **Connect**: Easily connect to Snowflake in a few clicks
- **Explore**: Visually explore and select the data you want to analyze
- **Live Query**: Search to analyze live and in-database
- **Auto-infer**: Let ThoughtSpot automatically detect relationships and joins on sync

About Snowflake

Thousands of customers deploy Snowflake Cloud Data Platform to derive all the insights from all their data by all their business users. Snowflake equips organizations with a single, integrated platform that offers the only data warehouse built for any cloud; instant, secure, and governed access to their entire network of data; and a core architecture to enable many other types of data workloads, such as developing modern data applications. Find out more at Snowflake.com.

Deployment and Contracting

Deployment is flexible and secure: ThoughtSpot and Snowflake can be used from wherever your data lives, whether you are leveraging AWS, Microsoft Azure, or Google Cloud Platform.

Snowflake and ThoughtSpot are available on major government acquisition contracts and through our small-business partners.

Contact unclesam@thoughtspot.com for a live demo and access to a 30 day evaluation.