Feeling Exposed in the Markets

In today’s hyper-connected world, events happening across the globe can have volatile or even catastrophic effects on a company’s bottom line. In the financial services sector, understanding your exposure to an unforeseen event - such as outstanding loans in Greece by credit score institution as the political turmoil in South America, the oil spill in the Gulf of Mexico, the Greek credit crises or earthquakes in California - immediately, can mean millions of dollars for an organization and its customers.

Making Decisions without Data

The pace of change in today’s markets has made these types of events impossible to predict and created a need for users to perform their own ad hoc analysis in the moment without setting up a pre-defined report or dashboard. Unfortunately, most financial services organizations are only able to look at their data through reports that can take a trained BI analyst up to a week to deliver through legacy BI tools. This delay can leave a company completely exposed when unforeseen events occur and cost hundreds of millions of dollars.

Betting on Search-Driven Analytics

With ThoughtSpot’s search-driven analytics, anyone can search to analyze data in seconds, without the need for a pre-built report or dashboard. With ThoughtSpot, business users can access and analyze data from multiple different sources including market data, financial data and customer data. Wealth managers can analyze exposure to assets by country, industry, sector or issue to mitigate risks, improve profitability and remain compliant with industry regulations. Risk managers can monitor assets, market fluctuations, and counterparty risk across the company and drill down into specific attributes to understand the firm’s exposure to events as they happen. And they can perform root cause analysis when regulatory and compliance questions arise without having to wait weeks for new reports. With ThoughtSpot, the days of waiting for reports and dashboards are over.
See How ThoughtSpot Can Help You Stay Ahead in the Market

Credit Risk
Bankers, mortgage brokers and risk managers can analyze customer data and market trends to determine the firm's risk and exposure to macro-economic events.

🔍 outstanding loans by days overdue in south america

Market Risk
Traders and finance managers can analyze the effects of volatility in the foreign exchange rate, interest rate and commodities prices to analyze trade book performance.

🔍 top 15 portfolios by performance in energy sector

Claims Risk
Insurance agents can measure claims exposure to events and natural disasters across geographies and sectors.

🔍 insured properties in napa valley by policy amount

Operational/Compliance Risk
Operations and risk managers can analyze risk firm wide and perform root cause analysis for rapid response to regulatory and fraud inquiries.

🔍 suppliers by contract size in united kingdom