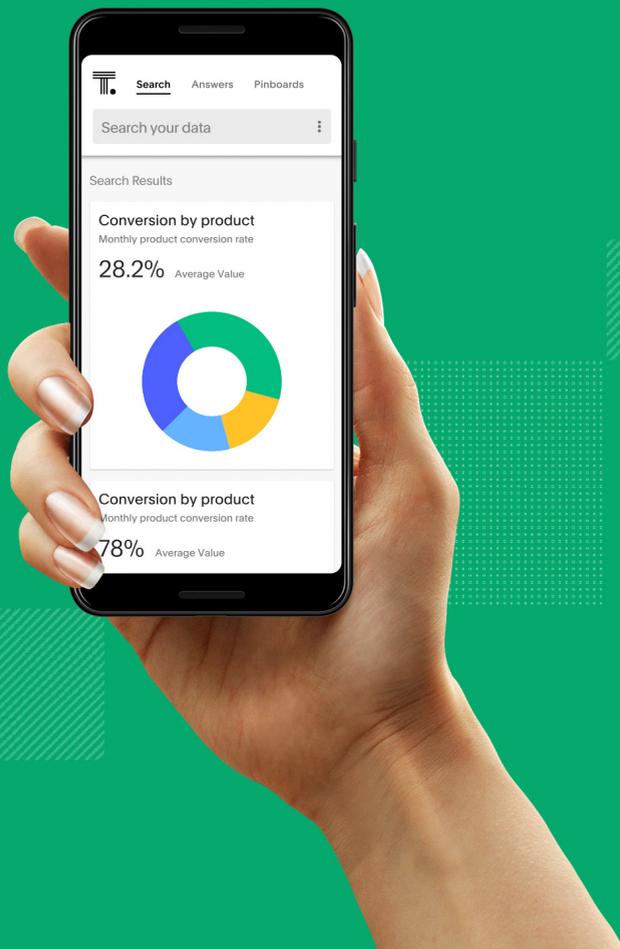


# Search & AI-Driven Analytics

Next-Generation Analytics Platform  
for the Enterprise



# Why ThoughtSpot?

ThoughtSpot is the next generation analytics platform that makes analytics accessible for every business person through the power of search & AI. ThoughtSpot's new breed of BI architecture and in-memory calculation engine was built from the ground up for speed at scale on billions of rows of data across multiple data sources—all while delivering sub-second performance and enterprise-wide governance.

## Simple



Designed for true self-service for everyone

## Smart



Answers both known and unknown questions

## Fast



Lightning fast answers on 10s of billions of rows

“Speed and scale matter. ThoughtSpot is designed from search up rather than a BI solution with search bolted on top.”

PAUL FRENCH  
DIRECTOR OF BI  
NATIONWIDE BUILDING SOCIETY

# See Why Everyone Loves ThoughtSpot

Business people get direct access to data to answer their own questions. Data professionals get out of tweaking basic reports and dashboards and can focus on more sophisticated analyses.

## Business People

### **Incredibly Easy to Use**

Anyone can use search to build reports and dashboards in seconds.

### **No More Waiting**

Get answers without needing a data analyst for every report request.

### **Shared Company-Wide Metrics**

Get everyone in the company looking at the same set of shared metrics.

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## Data Professionals

### **Bye-Bye Backlog**

Radically reduce your reporting backlog and focus on more strategic data projects.

### **No Performance Tuning**

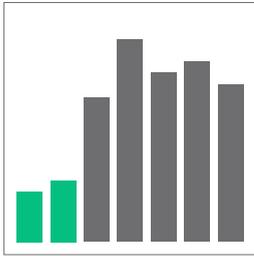
Stop building cubes, summary tables or drill paths to optimize for performance.

### **Centralized Control & Visibility**

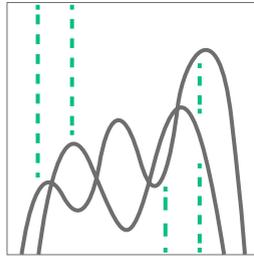
Easily manage row-level access for all of your users with centralized governance.

# SpotIQ Automated Insights

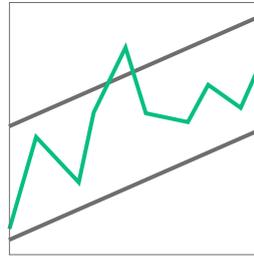
Using the power of AI and ThoughtSpot's in-memory calculation engine, SpotIQ runs thousands of queries and processes results through dozens of insight-detection algorithms. The most actionable insights for your business are uncovered in seconds.



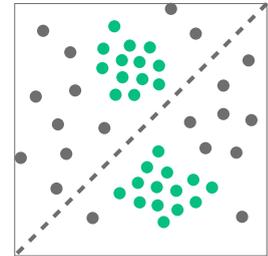
Uncover Anomalies



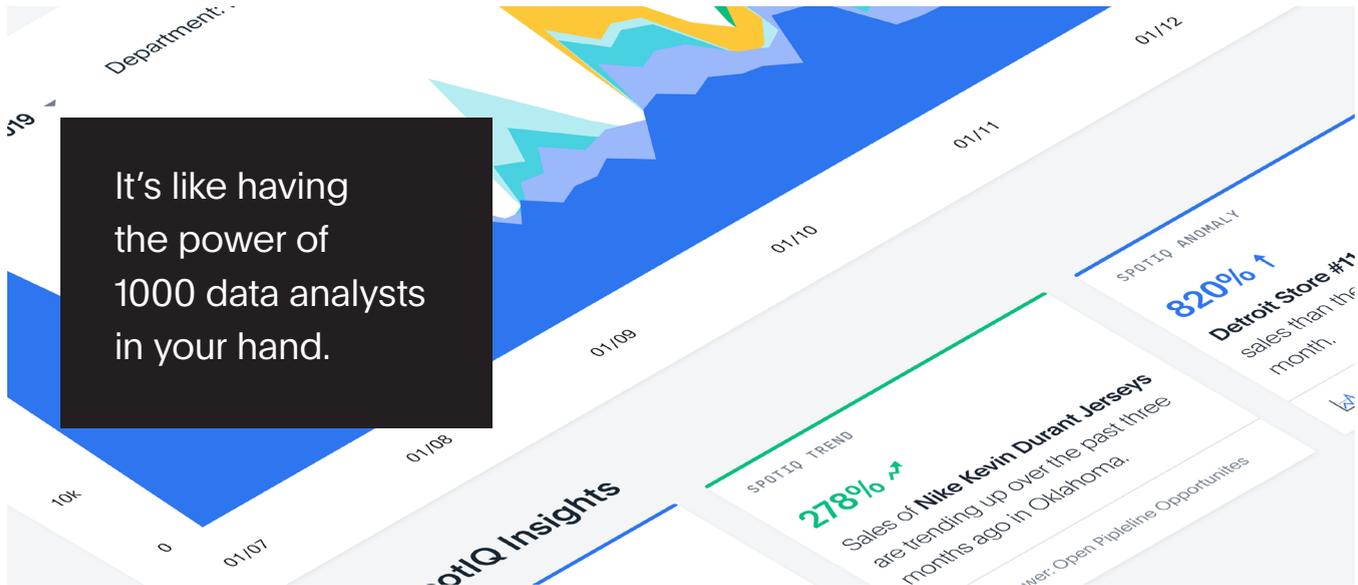
Identify Leading Indicators



Isolate Trends

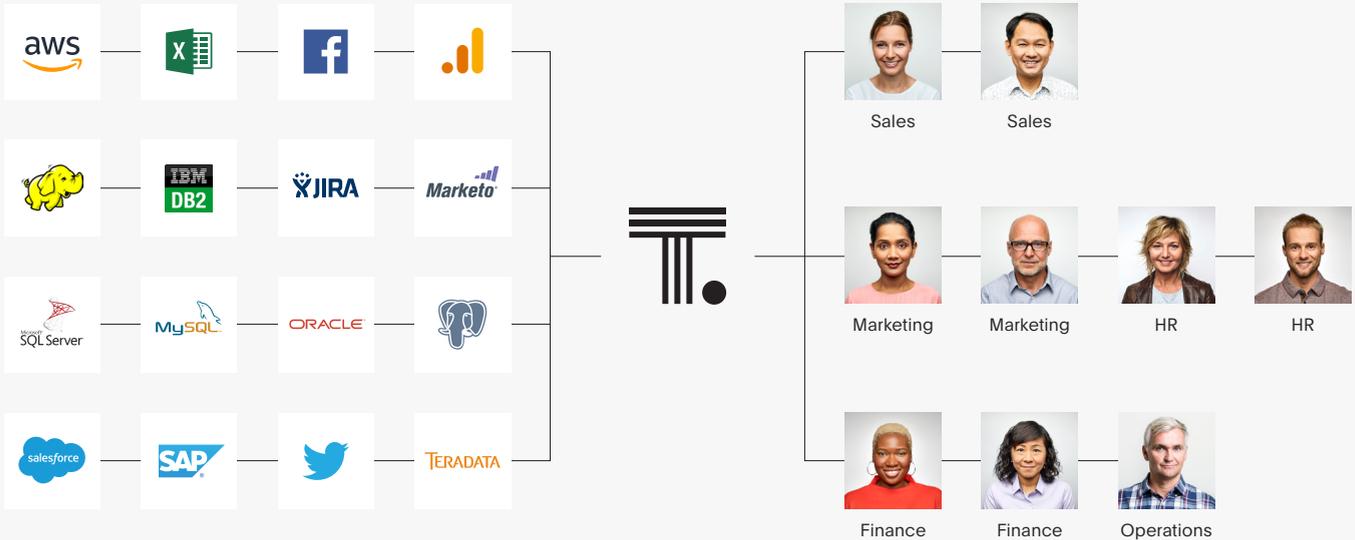


Segment Data



# Maximum Sources. Minimum Modeling

Easily access data from any data source: on-premise, cloud, big data, or desktop, and be up and running in hours, not months.



## Get Up and Searching Fast

1

### Connect Your Data

Connect and combine billions of rows of data from any source.

2

### Prep Your Data

Combine sources, rename columns, and define consistent company-wide metrics.

3

### Set Up Users

Define users and security rules while leveraging LDAP & SAML integrations.

4

### Start Searching

Search across billions of rows and get answers in milliseconds.

# The World's Most Successful Companies Use ThoughtSpot



DAIMLER

DE BEERS

ExxonMobil

hulu



servicenow

