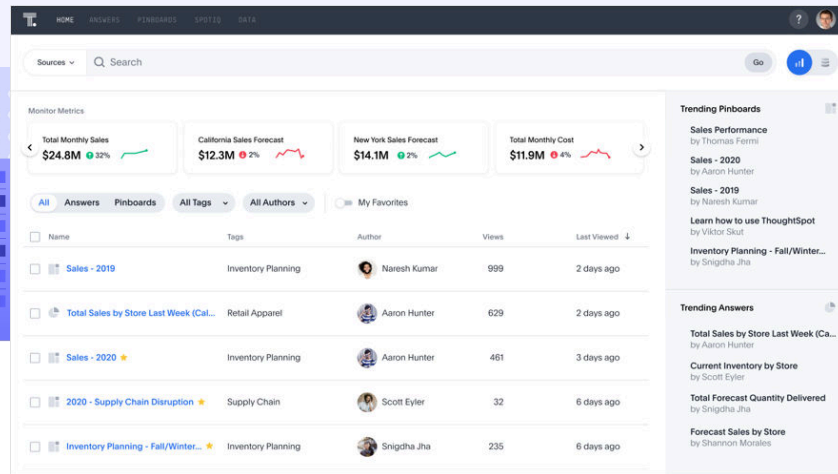




# ThoughtSpot One

The New ThoughtSpot, Built for the Cloud



ThoughtSpot One is built for organizations that have embraced the agility, speed, and scale of running analytics in the cloud, and require new means to deliver insights directly to business users throughout their organization.

ThoughtSpot One enables even the most casual user to search to create new insights and discover relevant answers created by others in their organization.

Powering ThoughtSpot One is its underlying social graph. As more users search for answers, more insights are produced, enabling others in the organization to search and engage with these insights. This makes ThoughtSpot One smarter, enabling it to surface ever more relevant and impactful answers to casual data consumers.

## A new consumer experience for your enterprise cloud data



### Personal

Personalized onboarding, recommendations, and search results



### Cloud

Accelerate speed to insights for all your cloud data



### Collaborative

Discover and learn from data experts across your company

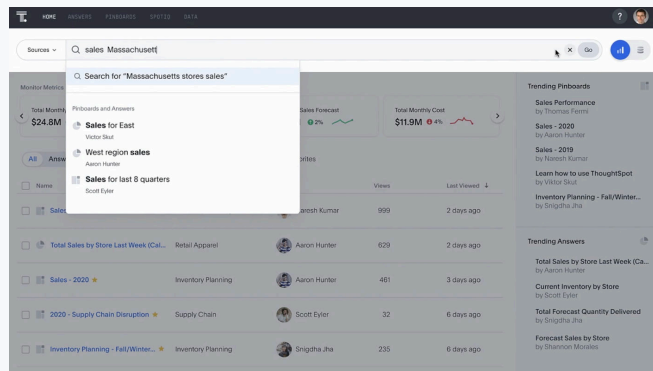


### Open

Easy for everyone and embeddable into anything

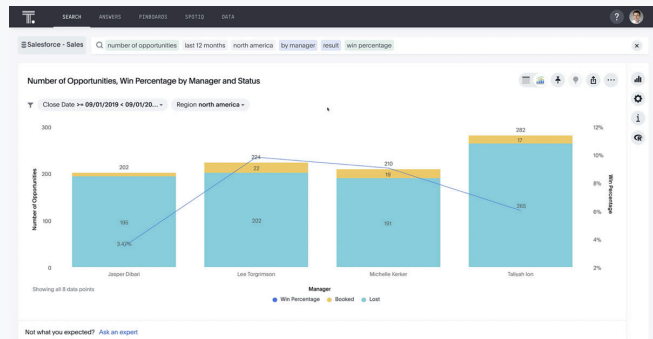
## Got Questions? Search Answers

With Search Answers, users can search the entirety of existing content created by users across their organization in natural language



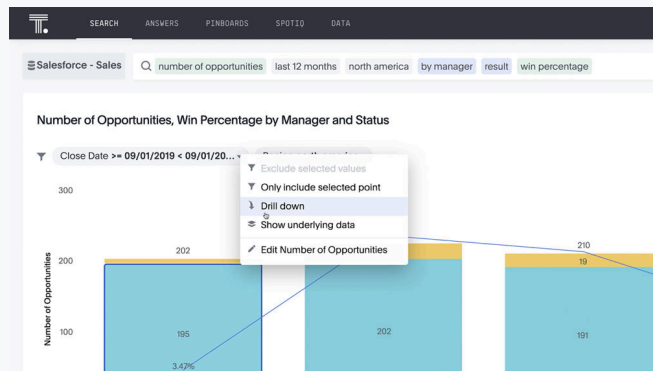
## Search to analyze

Create new insights from all of your company data with an easy search-driven experience



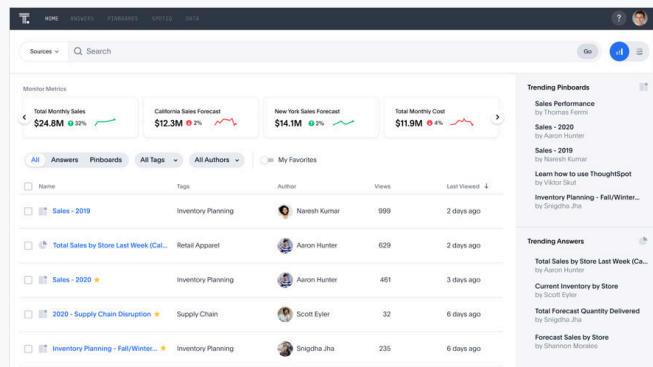
## Drill anywhere on interactive dashboards

Share your data story on live, interactive pinboards, and flexibly drill down to find the most granular insight



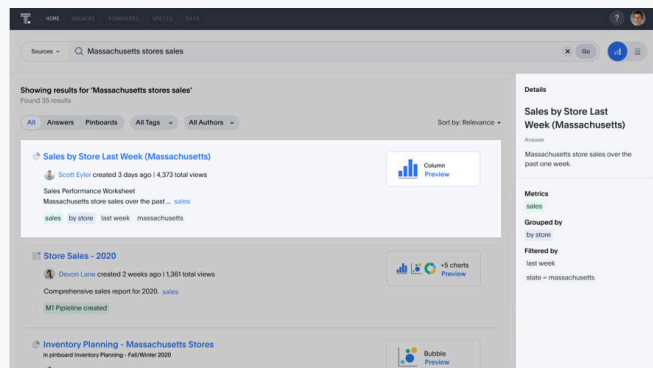
## A new homepage experience

Get personalized updates and instant trends on your company data



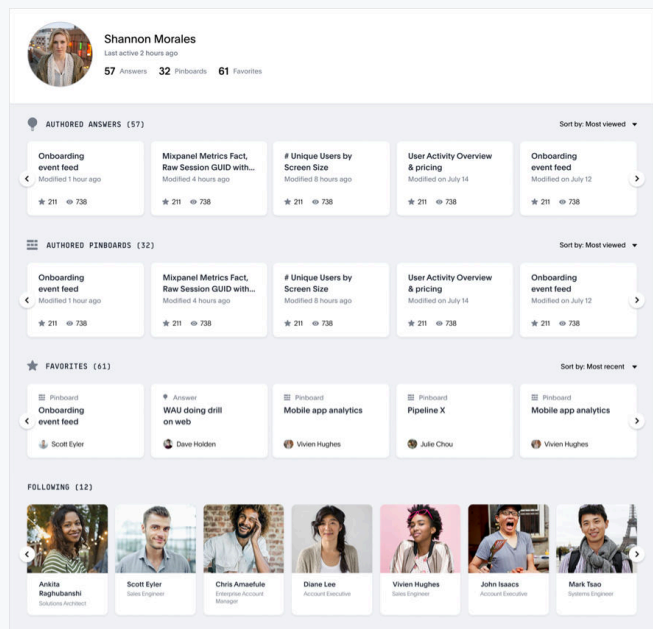
## Understand the facts behind every answer

Answer Explainer allows anyone to view lineage and data catalog details to learn how answers were created.



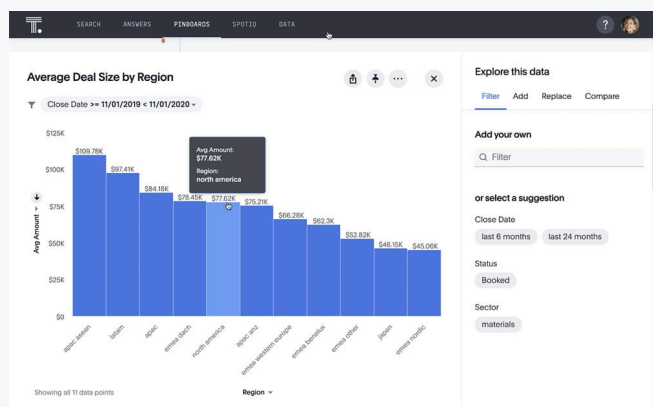
## Your data gets social with collective intelligence

People Profiles let you uncover experts and their insights powered by a new social graph



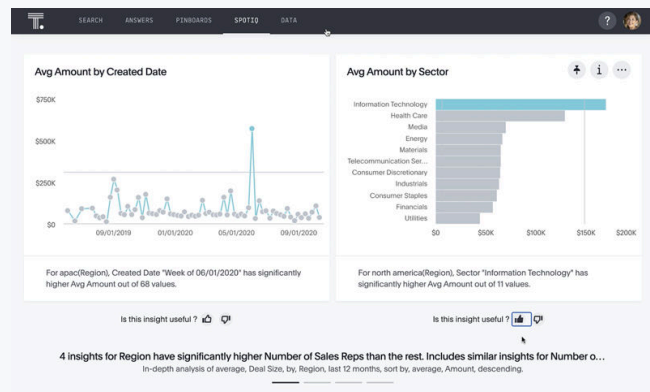
## Let AI help you refine the insights

Answer Explorer lets you Interact with and ask follow up questions with AI assistance



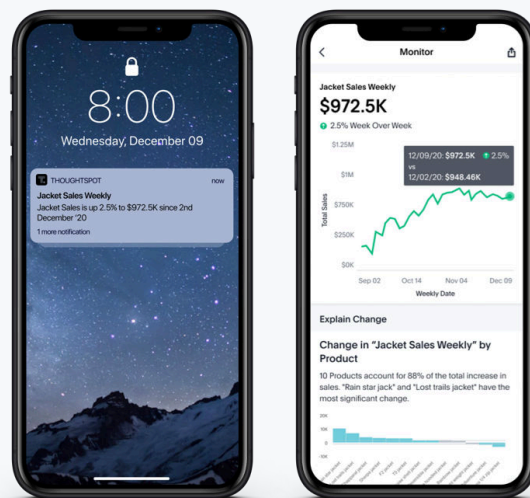
## Uncover root causes in a single click

SpotIQ automated insights give you answers to questions you didn't think to ask



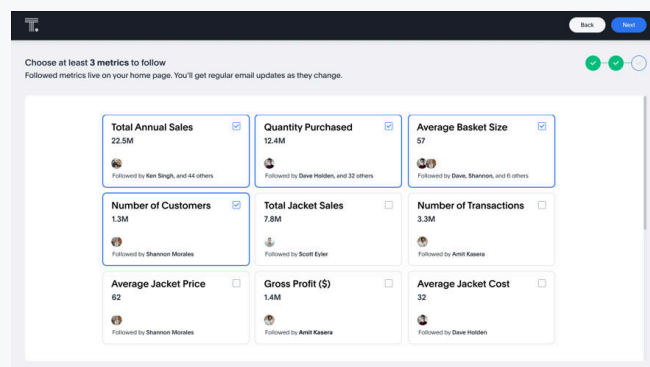
## Follow key metrics, and let AI explain what matters

SpotIQ Monitor uses AI to automatically monitor specific KPIs so you always know both what and why something is happening.



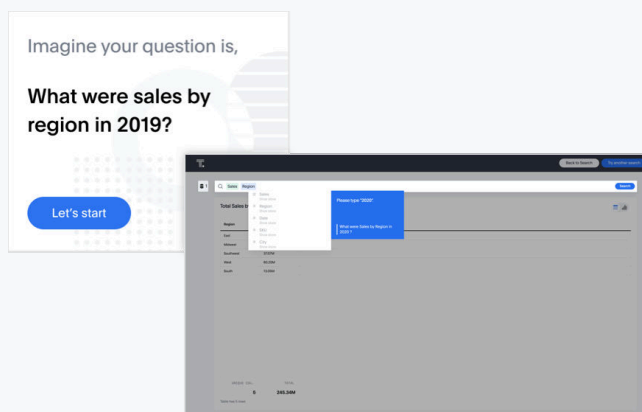
## Your personalized playlist of insights

Personalized Onboarding gives casual business users a personalized homepage, and interactive experiences to quickly learn to search and familiarize themselves with their company data.



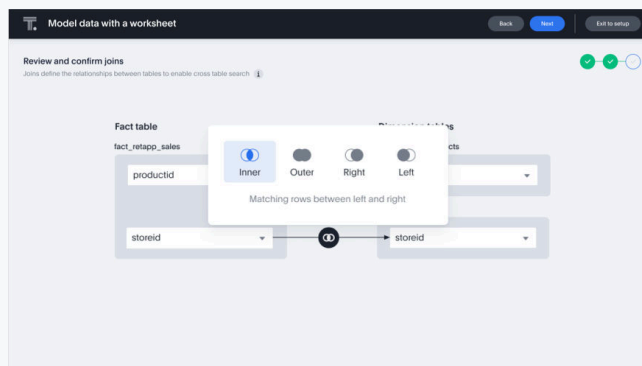
## Teach your teams how to search on company data

Search Assist's automated, in-context coaching guides make it easy to learn how to use search to analyze your business data.



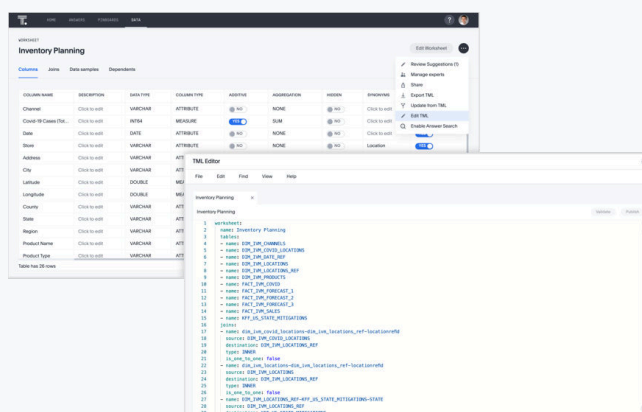
## Automate data modeling for search

Get analysts up and running in minutes  
by automating data modeling and  
worksheet creation.



## Data modeling for Search made easy

With ThoughtSpot Modeling Language (TML) and SpotApps, data teams can easily connect to new data sets and applications and move from idea to production fast and reduce use case dev time.

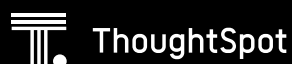


# Cloud-Native Architecture

ThoughtSpot's enterprise-grade architecture was built from the ground up for search, ease of use, speed at scale and security and governance. It leverages a cloud-native orchestration layer that efficiently manages each tenant's service lifecycle while delivering the utmost availability and performance. Embrace live-query delivers unmatched performance as you get blazing fast answers to your searches that run directly in your cloud data warehouse. Even raw data values are fully indexed so you can search to the lowest level of granularity.



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