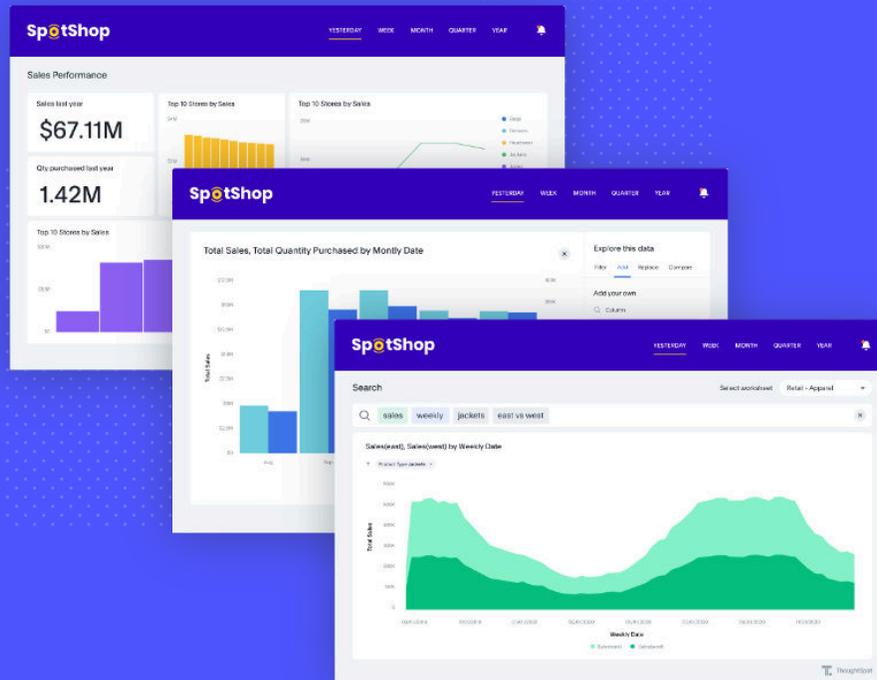




# ThoughtSpot Everywhere

Embed search & AI-driven analytics into your data apps and workflows



## Create engaging analytics experiences for your customers

These days, every app is a data app. You need your app to be sticky - to keep users coming back again and again - yet it's impossible to satisfy every question with only dashboards. You need search. Search drives higher user engagement and ultimately, greater business value produced by your app.

With [ThoughtSpot Everywhere](https://www.thoughtspot.com), you can deliver

a simple, flexible, and modern search experience to everyone in your organization and broader ecosystem by embedding Search & AI into your app, portal, or product.

ThoughtSpot Everywhere empowers you to design a consumer app-like experience to create data applications that are dynamic, engaging, and addictive.

# Launch your data app fast

ThoughtSpot Everywhere is revolutionizing embedded BI by radically reducing the time to deploy and making distribution easy. ThoughtSpot's embedded search bar makes it easy for your app's users to find answers to all their ad-hoc questions. ThoughtSpot Everywhere provides an incredible search experience - fast - with Search & Analytical Components APIs that easily embed search as a service and visual assets into your applications, and Workflow & Actions APIs that transform and automate your business processes with search & AI-driven insights.

With ThoughtSpot Everywhere, you can eliminate the need for long, complex deployment and customization processes to quickly launch seamlessly integrated embedded analytics tailored to specific business requirements. With the introduction of ThoughtSpot Modeling Language, ThoughtSpot is now the most developer-friendly analytics platform in the market.



## Create a sticky app with search

Keep your customers coming back again and again with an immersive, self-driven search experience that is built to answer questions as they arise.



## Complex Schemas, Simplified

Rest easy knowing that the platform can handle the most complex queries across multiple data sources and complex schemas.



## Governance & Security at Scale

Granular column and row level access control to a single shared data model for 100k+ security groups.



## Grow as you grow

ThoughtSpot helps you build new revenue streams and get more value out of your data affordably, even while extending your reach to thousands or millions of users.

# Ways to Embed ThoughtSpot

ThoughtSpot Everywhere provides a multitude of different ways to embed Search & AI-driven analytics into your business apps.



## Search

Embed search to help your users analyze their data wherever they have questions.



## AI-Driven Insights

Embed automated insights into your app to highlight important trends and anomalies for users.



## Charts

Embed numbers, charts, and dashboards to highlight key metrics your users care about.



## Actions

Help your users go from insight to action with custom analytics-driven workflows.

# Go from search to action in seconds

Transform and automate your business processes with search & AI-driven insights. With ThoughtSpot Everywhere, anyone can answer their ad hoc questions in their existing app and take action directly from the embedded portal with autonomous workflows.

The screenshot shows a ThoughtSpot interface within a B2C Marketing application. The search bar contains the query: "campaign name campaign comedy #9 channel social media age group 35-44 customer name". The results table is titled "Campaign Name, Channel, Age Group, Customer Name" and lists 9 rows of customer data. A callout box labeled "Email Customers" is positioned over the table. Below the table, a summary bar shows "1 Campaign Name Unique Count", "1 Channel Unique Count", and "335 Customer Name Unique Count". A central diagram features a white circle with a building icon, surrounded by six colored circles representing different actions: Salesforce (blue), Send Texts (purple), Email Customers (dark blue), Write Back to Database (light blue), Flag Users (dark purple), and Create Projects (purple).

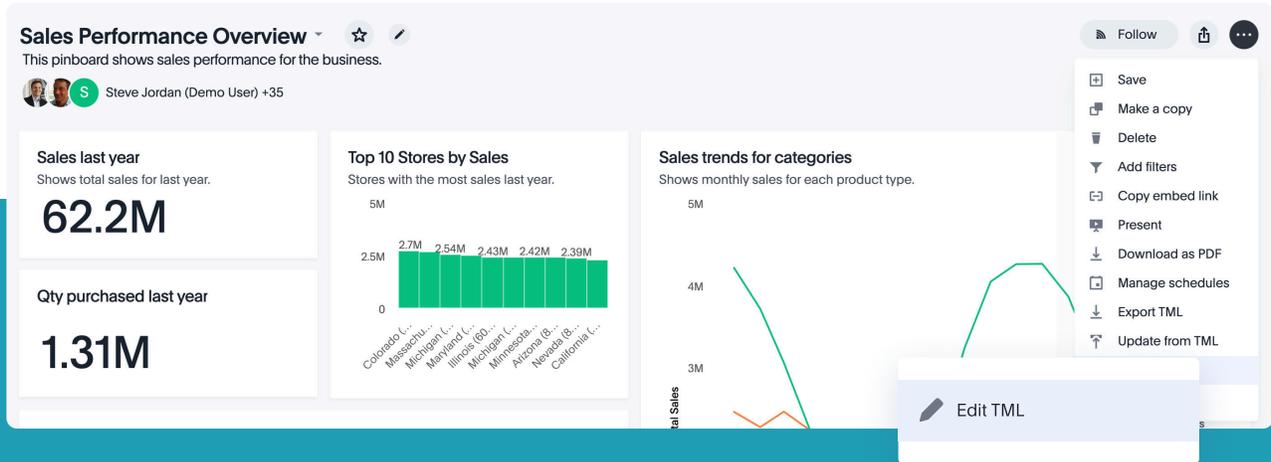
Campaign Name	Channel	Age Group	Customer Name
Campaign Comedy #9	Social Media	35-44	Nash Denotio
Campaign Comedy #9	Social Media	35-44	Lance Delscher
Campaign Comedy #9	Social Media	35-44	Alejandro Limle
Campaign Comedy #9	Social Media	35-44	Kenna Mabe
Campaign Comedy #9	Social Media	35-44	Israel Dorsainvil
Campaign Comedy #9	Social Media	35-44	Larry Malveaux
Campaign Comedy #9	Social Media	35-44	Rowen Lauser
Campaign Comedy #9	Social Media	35-44	Kian Lupkin
Campaign Comedy #9	Social Media	35-44	Lily Schutzman

## Custom Action Examples

- UPLOAD DATA
- CREATE PROJECTS
- FLAG USERS
- SHARE ATTACHMENTS
- SEND TEXTS
- EMAIL CUSTOMERS
- INITIATE WORKFLOWS
- WRITE BACK TO DATABASE

# Introducing ThoughtSpot Modeling Language

Delivering transparency, scriptability, flexibility, and scale to your data apps



With ThoughtSpot Everywhere, you can define, package, and deploy data models for your custom apps with a low-code, scriptable experience. ThoughtSpot Everywhere provides modeling flexibility via [ThoughtSpot Modeling Language](#) (TML) or within the UI. With the launch of TML, we've made all the work done in the ThoughtSpot platform completely scriptable and API friendly, making ThoughtSpot not only the best consumer experience in analytics, but also one of the best developer experiences.

```
TML Editor
File Edit Find View Help
Sales Performance Ov... x
Sales Performance Overview
Validate Publish
82 - answer:
83   name: Sales trends for categories
84   description: Shows monthly sales for each product type.
85   tables:
86   - id: Sample Retail - Apparel
87     name: Sample Retail - Apparel
88     search_query: "[Sales] [Date].monthly by [Product Type]"
89     answer_columns:
90     - name: Product Type
91     - name: Month(Date)
92     - name: Total Sales
93     table:
94       table_columns:
95       - column_id: Month(Date)
96         headline_aggregation: MIN-MAX
97       - column_id: Product Type
98         headline_aggregation: COUNT_DISTINCT
99       - column_id: Total Sales
```

# Transform data into data apps at cloud scale

Deploy ThoughtSpot Everywhere your way in the cloud. Powered by [ThoughtSpot Cloud](#), ThoughtSpot Everywhere integrates with native cloud platforms like Snowflake to give your apps blazing fast performance.

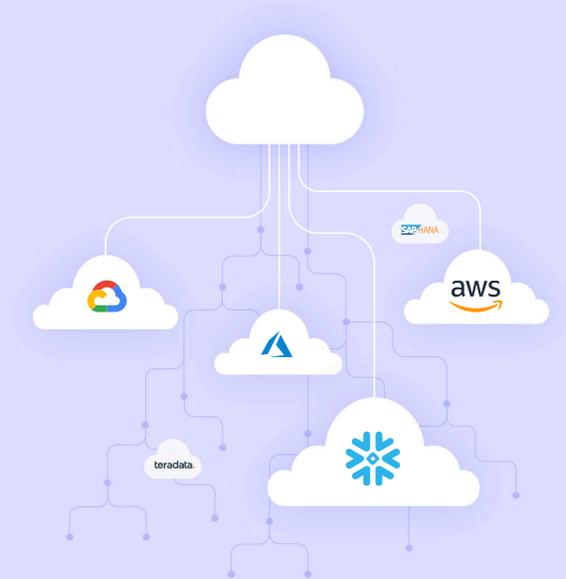
## ThoughtSpot Cloud

Consume fully managed SaaS solution



## ThoughtSpot Software

Deploy in your virtual private cloud (VPC) or on-premises



The World's Best Companies are  
Powered by ThoughtSpot



HAYES



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