Search and AI-Driven Analytics for Teradata

Use the power of search and AI to uncover insights on Teradata Vantage* for on-premises and in the cloud – all without moving your data. Use ThoughtSpot Embrace to easily connect, select your data, and start searching. Queries run where the data resides to give you the most up-to-date answers.

Key Features

- **Connect**: Easily connect to Teradata in a few clicks with Embrace
- **Explore**: Visually explore and select the data you want to analyze
- **Live Query**: Search to analyze live and in-database
- **Auto-infer**: ThoughtSpot automatically detects relationships and joins

*version 16.2 or newer
Connect Directly to Teradata
Fast and Easy Access to Granular Insights for Everyone.
Live query your data warehouse with ThoughtSpot Embrace.

1. Connect

2. Preview and Select Data

3. Start Searching
The World’s Most Successful Companies Discover Instant Insights and Business Impact with ThoughtSpot and Teradata

“Our customers need to know that the bank is operating in the best possible way for them. And the way ThoughtSpot does it, is it means we can get access to that data quickly and it can always evolve.”

Cameron Currie
HEAD OF ENTERPRISE CLOUD REPORTING, NATIONAL AUSTRALIA BANK

F100 Telecom Dials Up Customer Engagement to Drive Growth

The combination of ThoughtSpot and Teradata at this Fortune 100 Telecom company has freed up analytics teams and changed how business teams across the organization access and use insights. Analytics teams have increased their impact by 10x and eliminated a backlog of analytics requests, time-consuming troubleshooting production issues, insight quality issues, and ad-hoc report requests by layering ThoughtSpot's AI-driven search analytics over their Teradata database. Now, business users across customer experience, sales, and operations are nimble, proactive, and impactful in decisions with on-demand insights.

Customer Analytics: Using ThoughtSpot, the analytics team has created an analytics search experience across 26 million customer profiles stored in Teradata. Business users at the frontlines use search to analyze individual customer journeys to proactively reduce churn risk, improve satisfaction, and increase retention.

Mobile Operations Analytics: ThoughtSpot’s AI-driven search across Teradata has empowered the operations team to reduce Mean Time to Identification, Resolution and Repair (MTTx) for all aspects of operations. The accurate, timely insights have increased revenue through an error-free, seamless end-user buying experience.

ThoughtSpot Turns “Item 360” from Dream to Reality for Walmart

Walmart is powering digital transformation across multiple parts of its business, from merchandising to finance to e-commerce, with ThoughtSpot and Teradata. With ThoughtSpot’s AI-driven search analytics, Walmart’s business users across all technical skill levels are able to access granular product insights at scale that empower them to make fast, accurate, and data-informed decisions that drive their organization forward.

E-commerce Analytics: Real-time, granular SKU-level sales analysis, dynamic pricing, markdown optimization, and ad spend optimization are all easily accessible to executives and frontline workers through Thoughtspot’s search and AI-driven analytics. Now, merchandising managers can focus efforts at the item and category level to maintain a competitive advantage, and drive impactful Ad spend by evaluating market basket analysis alongside customer 360 details.

Finance Analytics: With in-depth visibility at the category, region, and profit centers levels, the finance team determines how specific price reductions affect overall store sales.
The World’s Most Successful Companies
Use ThoughtSpot

Schedule a demo today at www.thoughtspot.com/demo
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