

# ThoughtSpot Embedded Analytics Platform



## Monetize Your Data with Search-Driven Analytics

It's no longer enough to only have an internal analytics strategy. To truly excel, companies need to provide data access with their entire ecosystem. Those who succeed see streamlined operations, customer growth, and often completely new revenue streams within the organization. But how do you do it all, securely, without breaking the bank with training and expensive per-user licensing models?

With ThoughtSpot's Embedded Analytics Platform, you can give your customers, distributors and suppliers the ability to ask questions, analyze company data, and build their own reports and dashboards – all in seconds. And with our unlimited license model, you can do it all at a fraction of the cost.

Say goodbye to days spent building a tweaking reports. Now everyone inside and outside of your organization can get the complete data access they need at the speed of business.



## Deployment Options

### Embedded Applications

Embed the full ThoughtSpot application into a custom portal or app for a seamless customer experience.

### Embedded Charts

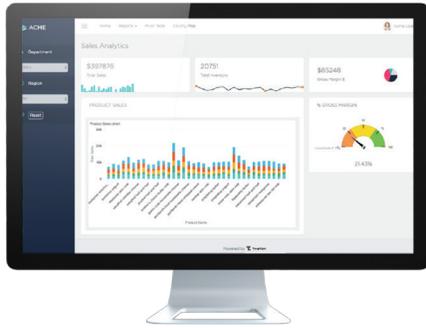
Individually embed objects such as dashboards, charts and tables for enhanced customization.

### Data API

Access any data in ThoughtSpot for complete flexibility to display using any visual format desired.



# Deliver Analytics to Everyone in Your Ecosystem

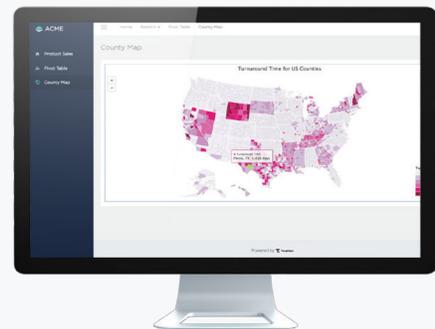


## Customers

Provide your customers personalized access to everything from order history, to product performance to industry market trends to help your customers analyze their performance and improve over time.

## Distributors

Deliver opportunity, sales, and campaign data with your retailers, franchisees and distribution partners to improve alignment and grow sales across every channel



## Suppliers

Stay in sync with suppliers on sales orders, inventory shipments, and warehouse deliveries so you can optimize every step in the supply chain.

## Customer Success

Leading organizations are turning to ThoughtSpot's Embedded Analytics Platform to grow customer loyalty, improve sales, streamline vendor management and uncover new revenue streams.

